

中国礼品包装供应市场分析报告——Gift Packaging Supplies

报告大纲

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一、报告简介

观研报告网发布的《中国礼品包装供应市场分析报告——Gift Packaging Supplies》涵盖行业最新数据，市场热点，政策规划，竞争情报，市场前景预测，投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据，以及我中心对本行业的实地调研，结合了行业所处的环境，从理论到实践、从宏观到微观等多个角度进行市场调研分析。

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二、报告目录及图表目录

摘要

Makers of gift packaging supplies in China are becoming more globally competitive as they invest in advanced printing equipment and move up the value chain.

While OEM and licensed designs continue to make up the majority of exports, ownbrand shipments are steadily growing. As the global market becomes more responsive to environmental protection, many suppliers are directing their R&D toward the use of biodegradable and less-polluting materials. The “green” trend has also driven some paper bag and box makers to utilize recycled cardboard, azo-free dyes and water-based glue. A growing number of gift ribbon specialists are also acquiring Oeko-Tex Standard 100.

This one-of-a-kind report will enhance your sourcing efficiency by giving you a wealth of information on: The types of products available from China and their price points Suppliers’ materials sourcing strategies and logo printing capability Key industry issues and how they can affect your sourcing decisions The main manufacturing centers of gift packaging supplies in China

目录及图表Executive Summary

Industry Overview Major customers Production & exports Main production centers

Supplier Profiles Supplier locations Industry composition Top 20 exporters Supplier matrix

Product Gallery Top-selling export products

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