美国WAN数据服务供应商报告

报告大纲

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一、报告简介

观研报告网发布的《美国WAN数据服务供应商报告》涵盖行业最新数据,市场热点,政策规划,竞争情报,市场前景预测,投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据,以及我中心对本行业的实地调研,结合了行业所处的环境,从理论到实践、从宏观到微观等多个角度进行市场调研分析。

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二、报告目录及图表目录

摘要Countries covered: United States

In-Stat's 2008 Next-Generation Network Services survey questioned over 800 respondents from US organizations involved with the decision making, management, or implementation of WAN data services for their respective organizations about their perceptions of four key attributes or capabilities that their service providers do or do not possess.

The four statements regarding the service providers capabilities were as follows: Provides quality support and customer care. Will provide products and services to meet my future needs. Understands and addresses the needs of a business my size. Understands and addresses the needs of a business in my industry. This report provides and compares the results for the four leading US carriers (i.e., AT&T, Verizon, Sprint, and Qwest).

Additionally, in this report, survey results have also been grouped by type of service provider (i.e., leading carrier, cable company, and alternative carrier) and takes a comparative look at how the groups performed in relation to each other.

To provide additional insight, results are further refined and presented based on size of business, providing perspective from both SMB customers (organizations with 50 to 999 and enterprise customers (organizations with employees) 1,000 目录及图表Introduction Methodology Survey Details Data Collection Size of Business Segmentation Carrier and Operator Grouping Categories The Results in Detail, by Size-of-Business Understands/Addresses the Needs of a Business My Size Provides Quality Support and Customer Care Will Provide Products/Services to Meet My Future Needs Understands/Addresses Needs of a Business in My Industry Conclusion In This Update Table 1. Summary Table of Respondents Perceptions of Leading Carriers Table 2. Summary Table of Respondents Perceptions based on Operator Type List of Figures Figure 1. Understands/Addresses Needs of a Business My Size (Carriers, by Size of Business) Figure 2. Understands/Addresses Needs of a Business My Size (Operator Type, by Size of Business) Figure 3. Provides Quality Support and Customer Care (Carriers, by Size of Business) Figure 4. Provides Quality Support and Customer Care (Operator Type, by Size of Business) Figure 5. Will Provide Products/Services to Meet My Future Needs (Carriers, by Size of Business) Figure 6. Will Provide Products/Services to Meet My Future Needs (Operator Type, by Size of Business) Figure 7. Understands/Addresses Needs of Business in My Industry (Carriers, by Size of Business) Figure 8. Understands/Addresses Needs of Business in My Industry (Operator Type, by

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