

马里电信市场概况及统计研究报告

报告大纲

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一、报告简介

观研报告网发布的《马里电信市场概况及统计研究报告》涵盖行业最新数据，市场热点，政策规划，竞争情报，市场前景预测，投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据，以及我中心对本行业的实地调研，结合了行业所处的环境，从理论到实践、从宏观到微观等多个角度进行市场调研分析

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二、报告目录及图表目录

摘要 Home to one of the world's most isolated cities, the fabled Timbuktu, and a generally challenging geography for the provision of telecommunication services, penetration rates in Mali are still below African averages in all market segments, including mobile. France Telecom was extremely successful when it entered the market as the second player in 2003 and quickly amassed more than 80% market share. With privatisation of the incumbent telco Sotelma planned for 2008, its mobile subsidiary Malitel has made great efforts to improve its coverage and services, which has led to annual growth in excess of 130%. The government is planning to license a third mobile operator. The introduction of ADSL, WiMAX and mobile data services has started to accelerate growth in the Internet and broadband market. An improvement of international connectivity can be expected from the arrival of new competitive international submarine fibre systems to the region in 2008/09.

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