

布基纳法索电信市场概况及统计研究报告

报告大纲

一、报告简介

观研报告网发布的《布基纳法索电信市场概况及统计研究报告》涵盖行业最新数据，市场热点，政策规划，竞争情报，市场前景预测，投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据，以及我中心对本行业的实地调研，结合了行业所处的环境，从理论到实践、从宏观到微观等多个角度进行市场调研分析。

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二、报告目录及图表目录

摘要Following the majority-privatisation of Burkina Faso's incumbent telco, Onatel, fresh investment and new technologies have accelerated the development of the national network infrastructure. The government is planning to sell an additional 20% in the company in 2008 through an initial public offering (IPO). Onatel operates the country's fixed-line network, a CDMA wireless network, a fibre optic backbone and one of three GSM mobile networks. Mobile telephony has experienced outstanding growth, with subscribers now outnumbering fixed lines in the country by more than 15:1. The Internet and broadband market is expected to receive a boost when cheaper international bandwidth becomes available from new submarine fibre optic systems reaching the region in 2008/09. With market penetration well below African averages, the growth potential in all market sectors is excellent.

目录及图表 1. Synopsis

- 2. Key statistics
- 3. Overview of Burkina Faso's telecom market
- 4. Regulatory environment
 - 4.1 Historic background
 - 4.2 Regulatory authority
 - 4.2.1 Autorite Nationale de Regulation des Telecommunications (Artel)
 - 4.3 NICI development plan
 - 4.4 West African common regulatory framework 2005
 - 4.5 Market liberalisation
- 5. Fixed network operators in Burkina Faso
 - 5.1 Onatel
 - 5.1.1 Privatisation
- 6. Telecommunications infrastructure
 - 6.1 National telecom network
 - 6.1.1 National backbone network
 - 6.1.2 Wireless Local Loop (WLL)
 - 6.2 International infrastructure
- 7. Internet market
 - 7.1 Overview
 - 7.2 Internet projects
 - 7.2.1 Internet Initiative for Africa (IIA)

7.2.2 Information boutiques

7.2.3 Community Centre Project

7.2.4 Multimedia centres

7.3 ISP market

7.3.1 Onatel (FasoNet)

7.3.2 Other ISPs

7.4 Broadband

7.4.1 Asymmetric Digital Subscriber Line (ADSL)

7.5 Internet via satellite

7.6 E-Government

8. Mobile communications

8.1 Overview of Burkina Faso's mobile market

8.1.1 Mobile statistics

8.2 Major mobile operators

8.2.1 Celtel Burkina

8.2.2 Onatel (Telmob)

8.2.3 Telecel Faso (Moov)

8.3 Mobile data services

9. Related reports

Table 1 – Country statistics – 2008 Table 2 – Telephone network statistics – 2007 Table 3 – Internet provider statistics – 2007 Table 4 – Internet user statistics – 2007 Table 5 – Mobile statistics – 2007 Table 6 – National telecommunications authority Table 9 – Internet users and penetration rate – 1997 - 2007 Table 11 – Mobile subscribers and penetration rate – 1996 - 2007

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