

# 统一通信市场分析报告

报告大纲

观研报告网

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## 一、报告简介

观研报告网发布的《统一通信市场分析报告》涵盖行业最新数据，市场热点，政策规划，竞争情报，市场前景预测，投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据，以及我中心对本行业的实地调研，结合了行业所处的环境，从理论到实践、从宏观到微观等多个角度进行市场调研分析。

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## 二、报告目录及图表目录

摘要 Unified communications (UC) promises a transformation of the business landscape by facilitating closer collaboration among employees, suppliers, and customers. But the revolution also creates seismic industry shifts, as titans like Microsoft, IBM, and Cisco, position themselves for larger shares of the growing unified communications pie.

This report contains an analysis of the current state of UC from both industry and end user perspectives. Vendor strategies and survey results of business decision makers' current and planned adoption of UC applications are presented. Also included is an updated analysis of market shares of the US and worldwide unified messaging (UM) and traditional voice messaging markets, along with forecasts for each by geographic region through 2012. Forecasts for unified communications products and services across the same time period are also included in the report.

The report demonstrates that UM, a key component of UC, is leading the way with the demise of traditional voice mail on the horizon. Further, the integration of conferencing into the UC framework clearly represents a near term opportunity bring real-time functions into the UC framework and encourage users to change long ingrained communications habits.

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